



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
General Certificate of Education Advanced Level

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**SOCIOLOGY**

**9699/31**

Paper 3 Social Change and Differentiation

**October/November 2010**

**3 hours**

Additional Materials: Answer Booklet/Paper

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**READ THESE INSTRUCTIONS FIRST**

If you have been given an Answer Booklet, follow the instructions on the front cover of the Booklet.

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use a soft pencil for any diagrams, graphs or rough working.

Do not use staples, paper clips, highlighters, glue or correction fluid.

Answer **three** questions, **each from a different section**.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [ ] at the end of each question or part question.

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This document consists of **4** printed pages.



**Option A: Families and Households**Answer **either** Question 1 **or** Question 2.

- 1 (a) (i) Define the term *household*. [3]
- (ii) Identify and briefly describe **two** features of a commune. [6]
- (b) Evaluate the view that the nuclear family is the dominant family type in modern industrial societies. [16]
- 2 (a) (i) Define the term *gender*. [3]
- (ii) Identify and briefly describe **two** reasons why gender roles are changing in modern industrial societies. [6]
- (b) Evaluate the view that marriage is no longer valued in modern industrial societies. [16]

**Option B: Education**Answer **either** Question 3 **or** Question 4.

- 3 (a) (i) Define the term *elite self-recruitment*. [3]
- (ii) Identify and briefly describe **two** examples of elite self-recruitment. [6]
- (b) Evaluate the view that education has had little influence on opportunities for social mobility. [16]
- 4 (a) (i) Define the term *hidden curriculum*. [3]
- (ii) Identify and briefly describe **two** examples of the way in which the hidden curriculum operates within education. [6]
- (b) Evaluate the view that school factors are the most important influence on the educational achievements of pupils. [16]

**Option C: Religion**

Answer **either** Question 5 **or** Question 6.

- 5 (a) (i) Define the term *totemism*. [3]
- (ii) Identify and briefly describe **two** ways in which religion can strengthen the collective conscience. [6]
- (b) Evaluate the view that religion prevents social change. [16]
- 6 (a) (i) Define the term *religiosity*. [3]
- (ii) Identify and briefly describe **two** reasons why church attendance has declined in many modern industrial societies. [6]
- (b) Evaluate the view that secularisation is occurring in modern industrial societies. [16]

**Option D: Crime and Deviance**

Answer **either** Question 7 **or** Question 8.

- 7 (a) (i) Define the term *victim study* in relation to crime and deviance. [3]
- (ii) Identify and briefly describe **two** limitations of official crime statistics in modern industrial societies. [6]
- (b) Evaluate the view that the middle class commit less crime than other groups in modern industrial societies. [16]
- 8 (a) (i) Define the term *utilitarian crime*. [3]
- (ii) Identify and briefly describe **two** examples of crime which are not utilitarian. [6]
- (b) Evaluate the usefulness of Marxist theories in explaining the nature of crime and deviance. [16]

### Option E: Work and Leisure

Answer **either** Question 9 **or** Question 10.

- 9 (a) (i) Define the term *blue-collar worker*. [3]
- (ii) Identify and briefly describe **two** reasons why blue-collar workers may lack job satisfaction. [6]
- (b) Evaluate the usefulness of the “post-industrial society thesis”. [16]
- 10 (a) (i) Define the term *non-work obligation*. [3]
- (ii) Identify and briefly describe **two** differences between paid employment and other types of work. [6]
- (b) Evaluate the view that an individual’s leisure activities reflect the nature of their paid employment. [16]

### Option F: Mass Media

Answer **either** Question 11 **or** Question 12.

- 11 (a) (i) Define the term *manipulation* in relation to the mass media. [3]
- (ii) Identify and briefly describe **two** factors that enable the owners of the mass media to manipulate views in society. [6]
- (b) Evaluate the view that the mass media fails to represent the interests of minority groups. [16]
- 12 (a) (i) Define the term *hyperreality* in relation to the mass media. [3]
- (ii) Identify and briefly describe **two** purposes for which audiences use the mass media. [6]
- (b) Evaluate the contribution of the neo-Marxist theorists to our understanding of how the mass media influences audiences. [16]

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